

Fundraising Committee

Date | time 5/6/2019 4:00 PM | Location Make

Meeting called by	LaDeana Dockery	Attendees LaDeana Dockery, Rustin Atkeisson, Malissa Long, Patrick Hutchison, Jeff Eck, James Lancaster, Meghan Iacuzzi, Kate Goad
Type of meeting	Organizational	
Facilitator	LaDeana Dockery	
Note taker	Various	

Notes

Areas: Grants, Direct Fundraising, Partnerships/Sponsorships, Events

Direct Fundraising: Send a paper letter requesting donations. Have a "Donation of X dollars will buy Y item" Get a list of prior donors if we can. Start working on a database of members information. Get a list from leads for what they need for a build out.

Grants: Can get a list of grants from the library. Create a calendar of grant due dates. Potential grants include: United Way (get on list for reviewing grants), JLW – Done in a Day, Signature Project, Holiday Galleria (\$50 application fee plus \$200 fee), WalMart Grants, Various governmental entities.

Events: creative reuse events, grand opening, invite the neighbors, volunteering event. Invite groups to maker Mondays, auction (offsite with booze), MakerFaire, KC MakerFaire, Quarterly project/build. Quarterly challenge.

Partnerships/Sponsorships: Dillons for Boomerang bags, everyone start adding to a list of companies in town where you know people, Collect stories for each area. Spirit Aerosystems – Rustin will approach.

Other: Get an editorial calendar up for press releases and member communications. How to show progress on fundraising. Kate volunteered to chair committee.

Action Items

Item	Member	Due date
<input type="checkbox"/> Discuss Sponsorship with Spirit Enterprises	Rustin	5/16
<input type="checkbox"/> Get lists for build outs for area leads	Malissa	TBD
<input type="checkbox"/> Write member letter	Kate	5/16
<input type="checkbox"/> Determine Potential Sponsored Items	Various	TBD
<input type="checkbox"/> Review Grant Options at Library	LaDeana	5/16(?)
<input type="checkbox"/> Create Grant Calendar	Kate	TBD
<input type="checkbox"/> Create Book of Stories	All	None
<input type="checkbox"/> Create Editorial Calendar	Kate	TBD

Next Meeting

May 16, 2019 at 6 pm

Lingering Questions

Do we have a list of prior donors somewhere?

How much do we need to raise? What is the goal?